



WOW

SMOOTHIES

Retail

Product Catalogue

Product information Retail



120gr WOW! Smoothie portions

General info					Logistics info						
Product Name	Smoothie-Mix	Item number	Shelf life (Months)	Net Bag weight	Bags per box	Net Box weight (Kg)	Gross Box weight (Kg)	Box Dimensions (cm) (L x W x H)	Boxes per EUR pallet 80cm x 120cm	No. of Boxes in a 20' FCL in EUR pallets	No. of Boxes in a 40' FCL in EUR Pallets
Fruit Smoothies											
Peach Paradise	Peach-Strawberry	SM1201	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
D-Tox	Pineapple-Strawberry	SM1202	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Mango Dream	Strawberry-Mango	SM1203	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Energy Boost	Mango-Raspberry	SM1205	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Xtra Energy	Banana-Strawberry	SM1207	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Mad Berries	Raspberry-Strawberry-Blackberry	SM1208	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Tropical Tango	Mango-Melon-Pineapple-Kiwi	SM1209	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Sweet Melody	Mango-Melon-Strawberry	SM1210	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Tropical Twist	Papaya-Mango-Pineapple	SM12011	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Blueberry Heaven	Strawberry-Blueberry	SM12013	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Strawberry Delight	Papaya-Strawberry-Peach	SM12021	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Berry Energiser	Blackberry-Blackcurrant-Strawberry	SM12022	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Raspberry Heaven	Raspberry-Apple-Mango-Blueberry	SM12023	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Jungle Juice	Strawberry-Blueberry-Acai-Mango	SM12026	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Tropical Delight	Peach-Passionfruit-Mango	SM12028	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Caribbean Breeze	Pineapple-Strawberry-Coconut	SM12029	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Green Smoothies (Vegetable & Fruit)											
Mighty Green	Avocado-Apple-Pear-Kiwi-Mint	SM12031	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Morning Glory	Spinach-Pineapple-Mango-Banana	SM12032	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Beet & Blend	Beetroot-Raspberry-Banana	SM12033	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Veggie Twist	Apple-Ginger-Spinach-Carrot-Lemon Zest	SM12034	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes
Green Machine	Broccoli-Spinach-Celery-Banana-Pineapple	SM12035	24	0,12	42	5,04	5,3	39 x 26 x 13	126	11 EUR Pallets x 126 boxes = 1386 Boxes	23 EUR Pallets x 126 Boxes = 2898 Boxes

WOW! NFC Juices (Not From Concentrate)

General info				Logistics info							
Product Name	Item number	Shelf life (Months)	Net bottle content (L)	Bottles per box	Net Box weight (Kg)	Gross Box weight (Kg)	Box Dimensions (cm) (L x W x H)	Boxes per layer	Boxes per block pallet 100cm X 120cm	No. of Boxes in a 20' FCL in EUR pallets	No. of Boxes in a 40' FCL in EUR Pallets
WOW Smoothie Juice	10250	18	0,75	12	13,89	14,5	32 x 24 x 28	15	60	10 Block Pallets x 60 boxes = 600 Boxes	20 Block Pallets x 60 Boxes = 1200 Boxes

Technical Procedures we adhere too

- Our packing and processing factories have BRC Grade A accreditation.
- Our packing and processing factories have HACCP & ISO Certification.
- All products included in the smoothie sachets are micro tested. We then do a specialist secondary micro biological test for Hep A & Norovirus on threatened berries, such as raspberry, strawberry, blackberries etc.
- All cartons are metal detected when leaving the factory.
- All factories and growers of our fruit in over 15 countries are audited by our technical team and a detailed SSAQ is produced and hold BRC Accreditation.
- Full specifications of the product can be supplied including full process flow charts showing the packing process.

2016 Export Pricelist - Distributor Retail



120gr WOW! Smoothie portions

General info						Price information									
						Standard Sales Price		1 pallet		5+ pallet		11 pallets (20" container)		23 pallets (40" container)	
										5%		10%		12%	
Product Name	Smoothie-Mix	Item number	Shelf life (Months)	Net Bag weight (Kg)	Bags per box	SSP per bag (€)	SSP per box (€)	Distributor price per bag (€)	Distributor price per box (€)	Distributor price per bag (€)	Distributor price per box (€)	Distributor price per bag (€)	Distributor price per box (€)	Distributor price per bag (€)	Distributor price per box (€)
Fruit Smoothies															
Peach Paradise	Peach-Strawberry	SM1	24	0,12	42	0,99	41,58	0,48	19,99	0,45	18,99	0,43	17,99	0,42	17,59
D-Tox	Pineapple-Strawberry	SM2	24	0,12	42	0,99	41,58	0,46	19,28	0,44	18,31	0,41	17,35	0,40	16,96
Mango Dream	Strawberry-Mango	SM3	24	0,12	42	0,99	41,58	0,46	19,28	0,44	18,31	0,41	17,35	0,40	16,96
Energy Boost	Mango-Raspberry	SM5	24	0,12	42	0,99	41,58	0,60	24,99	0,57	23,74	0,54	22,49	0,52	21,99
Xtra Energy	Banana-Strawberry	SM7	24	0,12	42	0,99	41,58	0,43	17,85	0,40	16,96	0,38	16,07	0,37	15,71
Mad Berries	Raspberry-Strawberry-Blackberry	SM8	24	0,12	42	0,99	41,58	0,53	22,13	0,50	21,03	0,47	19,92	0,46	19,48
Tropical Tango	Mango-Melon-Pineapple-Kiwi	SM9	24	0,12	42	0,99	41,58	0,54	22,85	0,52	21,71	0,49	20,56	0,48	20,11
Sweet Melody	Mango-Melon-Strawberry	SM10	24	0,12	42	0,99	41,58	0,71	29,99	0,68	28,49	0,64	26,99	0,63	26,39
Tropical Twist	Papaya-Mango-Pineapple	SM11	24	0,12	42	0,99	41,58	0,48	19,99	0,45	18,99	0,43	17,99	0,42	17,59
Blueberry Heaven	Strawberry-Blueberry	SM13	24	0,12	42	0,99	41,58	0,58	24,28	0,55	23,06	0,52	21,85	0,51	21,36
Strawberry Delight	Papaya-Strawberry-Peach	SM21	24	0,12	42	0,99	41,58	0,56	23,56	0,53	22,38	0,50	21,21	0,49	20,73
Berry Energiser	Blackberry-Blackcurrant-Strawberry	SM22	24	0,12	42	0,99	41,58	0,53	22,13	0,50	21,03	0,47	19,92	0,46	19,48
Raspberry Heaven	Raspberry-Apple-Mango-Blueberry	SM23	24	0,12	42	0,99	41,58	0,61	25,70	0,58	24,42	0,55	23,13	0,54	22,62
Jungle Juice	Strawberry-Blueberry-Acai-Mango	SM26	24	0,12	42	0,99	41,58	0,71	29,99	0,68	28,49	0,64	26,99	0,63	26,39
Tropical Delight	Peach-Passionfruit-Mango	SM28	24	0,12	42	0,99	41,58	0,70	29,27	0,66	27,81	0,63	26,35	0,61	25,76
Caribbean Breeze	Pineapple-Strawberry-Coconut	SM29	24	0,12	42	0,99	41,58	0,65	27,13	0,61	25,78	0,58	24,42	0,57	23,88
Green Smoothies (Vegetable & Fruit)															
Mighty Green	Avocado-Apple-Pear-Kiwi-Mint	SM31	24	0,12	42	0,99	41,58	0,71	29,99	0,68	28,49	0,64	26,99	0,63	26,39
Morning Glory	Spinach-Pineapple-Mango-Banana	SM32	24	0,12	42	0,99	41,58	0,51	21,42	0,48	20,35	0,46	19,28	0,45	18,85
Beet & Blend	Beetroot-Raspberry-Banana	SM33	24	0,12	42	0,99	41,58	0,51	21,42	0,48	20,35	0,46	19,28	0,45	18,85
Veggie Twist	Apple-Ginger-Spinach-Carrot-Lemon Zest	SM34	24	0,12	42	0,99	41,58	0,51	21,42	0,48	20,35	0,46	19,28	0,45	18,85
Green Machine	Broccoli-Spinach-Celery-Banana-Pineapple	SM35	24	0,12	42	0,99	41,58	0,51	21,42	0,48	20,35	0,46	19,28	0,45	18,85

WOW! NFC Juices (Not From Concentrate)

General info				Logistics info				Price information			
Product Name	Item number	Shelf life (Months)	Net bottle content (L)	Bottles per box	Net Box weight (Kg)	Gross Box weight (Kg)	Box Dimensions (cm) (L x W x H)	SRP per Bottle (€)	SRP per box of 12 bottles (€)	Distributor price per Bottle (€)	Distributor price per box (€)
WOW Smoothie Juice	10250	18	0,75	12	13,89	14,5	32 x 24 x 28	1,95	23,4	1,35	16,20

Validity: 1 January 2017*
 Terms of Transport: Ex-Works Apeldoorn, Netherlands
 Terms of Payment: Payment in advance through bank transfer
 Orders over 5 pallets, 30% payment on order, with the remainder before transport
 Minimum Order Quantity: 1 pallet mixed frozen or 1 pallet mixed ambient
 Minimum Order Requirements: Minimum 1 layer per product for orders up to 10 pallets
 *Minimum 1 pallet per product for orders over 10 pallets
 *Prices valid unless major increase of the raw materials